

# **HCSS AGM**

**16 June 2008**

**Venue: The Carpenters Arms, Seymour Street**

## **AGENDA**

### **Attendees**

Mike Lawton  
Andy Clark  
Sue Brown  
Katherine Richmond  
Ed Alaszewski  
Craig Sargent  
David Robson  
Martin Scudamore  
Mark Hardcastle  
Richard Gee  
John Fenna  
Graham Day  
Paul Barkworth  
Rich Gardham  
Oliver Gardham  
James Lockwood  
Adrian Hoggarth  
Ed Bacon  
Paul Ashbridge  
Chris Swales

Apologies  
Roy North  
Roger Chapman  
Chris Douglas

### **1. Chairmans Report (John Fenna) Re-elected**

Last season was fantastic. Due to our success there are some key problems we face this year. The chair appealed to all members to help.

### **2.Membership Chris Swales reelected**

We have around 160 Members

There are several outstanding memberships from the end of the season and new ones coming in all the time.

- Those that sent cheques not yet cashed should be given 08 membership for the price they paid us in 07.

Membership will be accepted by our new paypal system and we will encourage this as the preferred option for payment – processing cheques is arduous and time consuming for all parties

- **After a vote:**
- **Membership for next year will be set at:**
- **£6 Full (all ages)**
- **£3 Child (under 16)**

### 3. Marketing

Chris Douglas elected *in absentia*

No one in post – James has been babysitting

Ideas

Link to facebook group for Hull City Fans

Marketing is needed to make sure our pub nights work well use the following websites to promote us :

Amber Nectar

Official site

Hull City online

BBC 606

Tiger Chat

All web mentions of HCSS to feature a link or mention of HCSS site in future, we are blogging well and wish to expand this but need to get people to hit the site.

Kat Richmond suggested we produce a large poster advertising details of each TV game, our website address and the FREE hcsc-information yahoo group.

To be put up at the entrance to advertise our venues on the day and inside to give new and potential members our details rather than the other way round.

Also produce flyer for HCSS to be distributed at those nights detailing all our screenings and our benefits:

- **Suggested volunteers –**
- **Chris Douglas**
- **Aided by Rich Gardham**

### 4. Tickets

Adrian Hoggarth re-elected but only as head of ticket team

Last year was hectic. For the first time in over 10 years we were offered fewer tickets than we required. Adrian received many votes of thanks.

We have several hundred pounds outstanding. Adrian is pursuing that money.

- **People with outstanding debts will not be allowed to join and as a consequence will NOT be allowed to purchase tickets in 2008/09**

In 08/09 the club are taking a view on our ticket allocation. We may get nothing. We are unlikely to be able to fulfil demand.

A vote was taken to see if there was approval for a loyalty system to be installed for members in order to help us choose recipients of tickets.

- **The vote was accepted in principle**

The details of such a scheme are to be devised:

Points should be awarded for the following factors

Potential factors for points to be awarded include:

Tickets ordered through HCSS last season

Length of HCSS membership

Service on the HCSS committee

Assisting with HCSS events and committee work

Attendance at HCSS events

Contributions to Tigers Eye and Travel Guide

Applications for games this season

The keenness of supporter to attend match - We are looking at a system where members can specify a limited number of preferred games, to try and ensure people have a better chance of getting tickets for the ones they select.

Some chance should be given for consistently unsuccessful applicants to get tickets once every now and again.

Adrian was voted him as ticket supervisor, and charged him with devising this system and getting others to implement

volunteers to help were:

Rich and Oliver Gardham

Katherine Richmond.

Chris Swales said he would help give tickets out at games as Adrian was unlikely to make many.

- **System to go live before start of season**
- **A system of swapping home passes between members is also to be devised – if just an email to all members coordinated by Adrian.**

#### **4. Sports and Social (Ed Alazewski)**

## Standing Down

Ian Armitage elected *in absentia*, aided by Ed Oxley and Ed Alazewski .

Football – the team won promotion to Div 1 APFSCIL – a fantastic effort.  
The squad is over 25 players, we expect also the web form for new members to continue to capture players, membership promise dot inform the management of new people.

## Pool

There is an HCSS league team playing competitive fixtures against other APFSCIL teams (Plymouth, Exeter etc)

Contact: **Iain Armitage** <i\_armitage@hotmail.com>

## Screenings

These are our major way of marketing ourselves  
We will have minimum of 8 games on TV next year.  
At the moment the spread eagle is our base but it is small for our needs

- **Rich Gardham volunteered to call two venues to scope their suitability**
- **Criteria needed:**
- **Private room**
- **Seat c. 40 people (more for big games)**
- **At least one ale on TAP (not creamflow)**
- **Do food**
- **As central as possible experience shows that Crouch End or Tooting are too far away for example – Start of zone 2 minimum.**

Suggestions: F3K (EXCEPT NOT FOR CHELSEA)  
Barkers' pub in Islington.

Food will be provided free to members – non members will be asked to contribute – CHRIS DOUGLAS will pass round the hat during the evening.

## 5. Treasurers Report (James Lockwood)

Re-elected

We have 1,100.72 in the bank. We made a loss over the season due to food at screenings.

We need to gain back £1 for every member and ticket transaction in order to pay for the paypal.

Accounts available on request.

## 6. Travel Organiser Report (Paul Ashbridge) Re-elected with help from Paul Barkworth

Last year was very successful. Esp the bus trips to Watford Home and the train trips to West Brom etc.

We have started a car sharing communication.

- **Paul will try to turn that into a database via an email to all.**

Group train travel offers are receding so busses will be employed more for big games – Paul Barkworth happy to book and sort if demand exists.

### AOB

#### *Web*

Mike Scott happy to continue, no election *in absentia* but he should receive recognition for his work on the committee.

All membership changes to be fed through to him

Member has volunteered help

- **JF to forward to him the chaps details.**

We need to create a non HCSS info mailing list via yahoo that Chris can enter ‘floaters’ to advise them of screenings etc but not of member stuff.

- **Mike Scott to create**

#### *Meet the Players*

Last year was an organisational disappointment, though the quality of the content was fantastic, the venue and attendance were poor.

This year we will aim to do a major event that will showcase our commitment to the club. Its important we get good numbers to boost our prestige esp. given the fact we are driving hard bargains on ticket numbers.

- **Attendance will be rewarded with loyalty points**
- **Chris Swales needs to hand this over. FIRSTLY he will aim to get the club to commit early to a Data – the night before Spurs away was chosen**

The timing is to be for a 7pm start earliest. The venue will be flexible depending on clubs plan but we need to know roughly the area in London we need to look at.

- **Mark Hardcastle will send the notices and undertake the major organisation, send emails count numbers and take over club liaison.**

- **John Fenna will produce a list of venues to use.**

#### Player Sponsorship

We think we can afford two/three players based on profile of previous players we have sponsored (unsung heroes, southern players, youth players) we agreed to go for:

- **Ryan France or Dean Marney**
- **1 Youth player (Devitt?)**